

LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE - 4' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK0472EPWUL_IS24



LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE - 4' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 1

POG Name: LOPWAK0472EPWUL_IS24

POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE

4' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK0472EPWUL_IS24

PEGBOARD 1 FOOTX6 FEET **		PM100000235	Height = 72.00 in;	Width = 12.00 in;	Depth = 0.50 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
1	1	071249663646	Infalible Grip Mechanical Gel Liner	Intense Black	P2302871	200	
2	1	071249663622	Infalible Grip Mechanical Gel Liner	Taupe Grey	P2302871	210	
3	1	071249663615	Infalible Grip Mechanical Gel Liner	Brown Denim	P2302871	220	
4	1	071249663653	Infalible Grip Mechanical Gel Liner	Blue Jersey	P2302871	230	
5	1	071249663639	Infalible Grip Mechanical Gel Liner	Turquoise	P2302871	240	
6	1	071249663660	Infalible Grip Mechanical Gel Liner	Emerald Green	P2302871	250	
7	1	071249681503	Infalible Grip Mechanical	Polar White	P2302871	260	
8	1	071249681510	Infalible Grip Mechanical	Bright Nude	P2302871	270	
9	1	071249664094	INFALLIBLE GRIP 30H PRECISION FELT LINER	BLACK	P2302867	600	
10	1	071249664100	INFALLIBLE GRIP 30H PRECISION FELT LINER	BROWN	P2302867	605	
11	1	071249664117	INFALLIBLE GRIP 30H PRECISION FELT LINER	GREY	P2302867	610	
12	1	071249664124	INFALLIBLE GRIP 30H PRECISION FELT LINER	BLUE	P2302867	615	
13	1	071249385098	Infalible Pro-Last Liner	Burgundy	P23028BQ	830	
14	1	071249385104	Infalible Pro-Last Liner	Bronze	P23028BQ	840	
15	1	071249385937	Infalible Pro-Last Liner	Aubergine	P23028BQ	850	
16	1	071249385944	Infalible Pro-Last Liner	Ivy	P23028BQ	860	
17	1	071249357248	Infalible Pro-Last Liner	Black	P23028BQ	930	
18	1	071249664131	INFALLIBLE GRIP 30H PRECISION FELT LINER	GREEN	P2302867	620	
19	1	071249357255	Infalible Pro-Last Liner	Brown	P23028BQ	940	
20	1	071249357262	Infalible Pro-Last Liner	Grey	P23028BQ	950	
21	1	071249385197	Infalible Pro-Last Liner	CHARCOAL SHIMMER	P23028BQ	890	
22	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	P23028BQ	960	
23	1	071249357651	Infalible Pro-Last Liner	Purple	P23028BQ	970	
24	1	071249386033	Flash Cat Eye Liner	Black	P2308400	220	
25	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	70991	591	
26	1	071249145234	Infalible Long Wear Eyeliner	Black	P2309601	511	
27	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	P2309601	581	
28	1	071249145258	Infalible Long Wear Eyeliner	Brown	P2309601	531	
29	1	071249206041	Infalible Long Wear Eyeliner	Charcoal	P2309601	521	
30	1	071249206034	Infalible Long Wear Eyeliner	Navy	P2309601	541	
31	1	071249238912	Infalible The Super Slim Liner	Black	P2309607	400	
32	1	071249350126	Infalible The Super Slim Liner	Brown	P2309607	401	
33	1	071249350157	Infalible The Super Slim Liner	Grey	P2309607	402	
34	1	071249306376	Infalible Eye: Matte Matic Liner	Black	P230961V	512	
35	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	P230961V	513	
36	1	071249207000	Voluminous Smoldering Eyeliner	Black	P230560700	645	
37	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	70959	835	
38	1	071249119990	Telescopic Eyeliner	Black	70955	810	
39	1	071249161906	Telescopic Waterproof Eyeliner	Black	P230950400	800	
40	1	071249289839	Infalible Superstar Liner	Black	P230560701	202	
41	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	70899	798	
42	1	071249152690	Lineur Intense Brush Tip	Carbon Black	70892	790	
43	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	70881	710	
44	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	70880	610	
45	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	70886	690	
46	1	07124917682	Pencil Perfect Carbon Black	Carbon Black	71064	190	
47	1	071249082140	Pencil Perfect Eye Liner	Espresso	71063	130	

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31	32	33	34	35	
36	37	38	39	40	41
42	43	44	45	46	47

Lower Notch: 1

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ACCOUNT: WAKEFERN/SHOPRITE - 4' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 2

POG Name: LOPWAK0472EPWUL_IS24

POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE

4' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK0472EPWUL_IS24

PEGBOARD 1 FOOTX6 FEET **		PM100000235		Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in			
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
48	1	071249675823	Infalible Brows 24HR Volumizing Mascara	Light Blonde	P2302896	8.0	
49	1	071249675830	Infalible Brows 24HR Volumizing Mascara	Blonde	P2302896	7.0	
50	1	071249675847	Infalible Brows 24HR Volumizing Mascara	Auburn	P2302896	6R	
51	1	071249675854	Infalible Brows 24HR Volumizing Mascara	Light Brunette	P2302896	6.0	
52	1	071249675861	Infalible Brows 24HR Volumizing Mascara	Brunette	P2302896	5.0	
53	1	071249675878	Infalible Brows 24HR Volumizing Mascara	Dark Brunette	P2302896	4.0	
54	1	071249392294	Brow Stylist: Definer	Light Blonde	P230AU2V	385	
55	1	071249314876	Brow Stylist: Definer	Blonde	P230AU2V	388	
56	1	071249627686	Brow Stylist: Definer	TAUPE	P230AU2V	386	
57	1	071249350744	Brow Stylist: Definer	Dark Blonde	P230AU2V	391	
58	1	071249627679	Brow Stylist: Definer	AUBURN	P230AU2V	384	
59	1	071249675885	Infalible Brows 24HR Volumizing Mascara	Soft Black	P2302896	3.0	
60	1	071249350751	Brow Stylist: Definer	Light Brunette	P230AU2V	392	
61	1	071249627693	Brow Stylist: Definer	ASH BROWN	P230AU2V	387	
62	1	071249314883	Brow Stylist: Definer	Brunette	P230AU2V	389	
63	1	071249314890	Brow Stylist: Definer	Dark Brunette	P230AU2V	390	
64	1	071249392317	Brow Stylist: Definer	Black	P230AU2V	393	
65	1	071249376386	Unbelieva-Brow	Blonde	P230AU4U	560	
66	1	071249650301	Unbelievabrow Longwear Brow Gel	Dark Blonde	P230AU0	563	
67	1	071249376393	Unbelieva-Brow	Light Brunette	P230AU4U	565	
68	1	071249650288	Unbelievabrow Longwear Brow Gel	Soft Brunette	P230AU0	567	
68	1	071249650288	Unbelievabrow Longwear Brow Gel	Soft Brunette	P230AU0	567	
69	1	360052395604	Unbelieva-Brow Longwear Topcoat	Transparent	P230AU13	-	
70	1	071249376409	Unbelieva-Brow	Brunette	P230AU4U	570	
71	1	071249650295	Unbelievabrow Longwear Brow Gel	Warm Brunette	P230AU0	573	
72	1	071249376416	Unbelieva-Brow	Dark Brunette	P230AU4U	575	
73	1	071249385074	Unbelieva-Brow	Black	P230AU4U	580	
74	1	071249410448	Micro Ink Pen by Brow Stylist	Blonde	P230AU11	630	
75	1	071249410455	Micro Ink Pen by Brow Stylist	Dark Blonde	P230AU11	633	
76	1	071249410462	Micro Ink Pen by Brow Stylist	Light Brunette	P230AU11	636	
77	1	071249410479	Micro Ink Pen by Brow Stylist	Brunette	P230AU11	639	
78	1	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	P230AU11	642	
79	1	071249350270	Brow Stylist Shape & Fill	Blonde	P230AU3M	400	
80	1	071249373071	Brow Stylist Shape & Fill	Dark Blonde	P230AU3M	405	
81	1	071249373088	Brow Stylist Shape & Fill	Light Brunette	P230AU3M	410	
82	1	071249350300	Brow Stylist Shape & Fill	Brunette	P230AU3M	415	
83	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	P230AU3M	420	
84	1	071249339619	Brow Stylist Kabuki Blender	Blonde	P230AU2T	312	
87	1	071249339626	Brow Stylist Kabuki Blender	Brunette	P230AU2T	313	
88	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	P230AU2T	314	

EYE MU REMOVER (BLUE) 1.2 TRY		PM1000009551		Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in			
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
85	1	071249078525	Eye Makeup Remover		74422	001	

EYE MU REMOVER (WP & LW-GRN) 2.2 TRY		PM1000004672		Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in			
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
86	1	071249152454	Clean Artiste Waterproof Makeup Remover		70843	001	

48	49	50	51	52	53
54	55	56	57	58	59
60	61	62	63	64	
65	66	67	68	69	
70	71	72	73		
74	75	76	77	78	
79	80	81	82	83	84
85	86	87	88		

Lower Notch: 1

Row: 2 Lower Notch: 3

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Column: 3

POG Name: LOPWAK0472EPWUL_IS24

POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE
4' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK0472EPWUL_IS24

PEGBOARD 1 FOOTX6 FEET **				PM1000000235	Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in				
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2			
89	1	071249680988	Voluminous Panorama	Blackest Black	P2305618	701			
90	1	071249680971	Voluminous Panorama	Black	P2305618	700			
91	1	071249680995	Voluminous Panorama	Black Brown	P2305618	702			
92	1	071249681008	Voluminous Panorama	Black WTP	P2305620	703			
93	1	071249330265	Voluminous Primer	Primer	P230563J	300			
93	1	071249330265	Voluminous Primer	Primer	P230563J	300			
94	1	071249421536	Voluminous Mascara	DEEP VIOLET	P230561A	970			
95	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	P2305601	900			
96	1	071249059098	Voluminous Straight Brush	Blackest Black	70903	310			
96	1	071249059098	Voluminous Straight Brush	Blackest Black	70903	310			
97	1	071249749012	Voluminous Straight Brush	Black	70903	305			
98	1	071249669020	Voluminous Straight Brush	Black Brown	70903	315			
99	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	P230564G	250			
100	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	P230564C	200			
101	1	071249343258	Voluminous Lash Paradise WSH	Black	P230564C	201			
102	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	P230564C	202			
103	1	071249104743	Telescopic Mascara	Blackest Black	70951	910			
104	1	071249104729	Telescopic Mascara	Black	70951	905			
105	1	071249104736	Telescopic Mascara	Black Brown	70951	915			
106	1	071249390740	Telescopic Mascara	Black WTP	70951	925			
107	1	071249419892	Air Volume Mega Mascara	BLAKEST BLACK WSH	P2307601	850			
107	1	071249419892	Air Volume Mega Mascara	BLAKEST BLACK WSH	P2307601	850			
108	1	071249419908	Air Volume Mega Mascara	BLACK WSH	P2307601	851			
109	1	071249419922	Air Volume Mega Mascara	BLAKEST BLACK WTP	P2307601	853			
110	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	P230000100	868			
111	1	071249256701	Voluminous Butterfly Washable Mascara	Black	P230000100	867			
112	1	071249256695	Voluminous Butterfly WTP	Blackest Black	P230081402	871			
113	1	071249256688	Voluminous Butterfly WTP	Black	P230081402	870			
114	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	P230561100	635			
115	1	071249187722	Voluminous Million Lashes Mascara	Black	P230561100	645			
116	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	P230561100	655			
117	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	P230561200	630			

89	90	91	92
93	93	94	95
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Lower Notch: 1

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ACCOUNT: WAKEFERN/SHOPRITE - 4' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 4

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POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE
4' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK0472EPWUL_IS24

PEGBOARD 1 FOOTX6 FEET **				PM100000235	Height = 72.00 in;	Width = 12.00 in;	Depth = 0.50 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2			
118	1	071249647738	Voluminous Noir Balm	Black	P2305616	980			
119	1	071249650677	Voluminous Brown Balm	Brown	P2305616	981			
120	1	071249345450	Voluminous Original Dual Pack	Dual Pack	P2305648	600			
121	1	071249372029	Voluminous Straight Brush	Burgundy	70903	950			
122	1	071249405062	Voluminous Mascara	deep green	P230561A	960			
123	1	071249019344	Voluminous Curved Brush	Black	70913	340			
124	1	071249019351	Voluminous Curved Brush	Black Brown	70913	350			
125	1	071249006429	Voluminous Waterproof	Black Brown	70917	365			
126	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	70920	395			
127	1	071249006412	Voluminous Waterproof	Black	70917	360			
128	1	071249101919	Voluminous Carbon Black	Carbon Black	70919	335			
129	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	P230564E	204			
130	1	071249343319	Voluminous Lash Paradise WTP	Black	P230564E	203			
131	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	P230564C	205			
132	1	071249672945	Telescopic Lift Mascara	Black WTP	P2300025	993			
133	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	70958	935			
134	1	071249672891	Telescopic Lift Mascara	Blackest Black WSH	P2300025	990			
135	1	071249672907	Telescopic Lift Mascara	Black WSH	P2300025	991			
136	1	071249672914	Telescopic Lift Mascara	Black Brown WSH	P2300025	992			
137	1	071249631386	Bambi Oversized Eye Mascara	Intense Black	P23000080	408			
138	1	071249404324	Bambi Mascara WSH	Blackest Black	P230007S	400			
139	1	071249404355	Bambi Mascara WTP	Blackest Black	P2300006	405			
140	1	071249404362	Bambi Mascara WTP	Black	P2300006	406			
141	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	P230562R00	621			
142	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	P230562R00	623			
143	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	P230006K	626			
144	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	P230562R00	624			
145	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	P230561200	670			
146	1	071249149768	Double Extend Beauty Tubes	Blackest Black	70902	575			
147	1	071249149744	Double Extend Beauty Tubes	Black	70902	570			
148	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	P230562R00	625			

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Lower Notch: 1







